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Design a Wine Label Contest for Children with Autism

FOR IMMEDIATE RELEASE

Madison, OH (January, 2016) Grand River Cellars Winery & Restaurant is holding their Design a Wine Label Contest again for children who have the diagnosis of autism. The contest began back in 2007 in which children submit artwork and two lucky pieces are chosen to be featured on the labels for Austin's Red, an award-winning wine, and the new release, Austin's Rosé.

Both Austin's Red and Austin's Rosé are two special wines created by winemaker Ed Trebets, in which \$1 of every bottle sold goes to Northeastern Ohio Autism Group (NEOAG). Cindy Lindberg, former school psychologist and owner of Grand River Cellars, along with Marianne Linfante, mural artist and mother of a child with autism, founded NEOAG in 2007 to help fill the need for support for those with autism in our area. After donating money to a national charity the first year of fundraising, they decided to create NEOAG in order to keep the money raised local to help community programs and the autism needs right here in northeast Ohio.

The wine label contest originated when Cindy purchased a winery and wanted to create something that would continue to help children. Together, Cindy and Marianne created the concept of the contest to incorporate and include the very children that the charity is designed to help.

To enter the contest, simply have your child or student create a piece of artwork and mail it to Grand River Cellars at 5750 Madison Rd., Madison, OH 44057 postmarked by February 1. Also, please include an entry form with all the required information and artwork guidelines, which can be found by clicking [here](#). Winners will be chosen in mid-February and the unveiling will take place at a wine tasting event in the spring. Each winner will receive a \$100 check for their work that will be featured on the wine bottles for 2 years.

If you have any questions, please email Cindy at www.grandrivercellars.com. Grand River Cellars Winery & Restaurant is located in south Madison and has been open since 2005. They pride themselves in the quality of the wines they create and their fun and relaxing atmosphere as well as giving back to the community. They were honored with Business of the Year in 2014.